



Hi,

The Launch Gala Committee is excited to announce that this year's Launch's Big Wig Ball will be held on July 20th, 2023 and will be held at Serenity Event Center in Denham Springs. This year guests will meet Launch's "Big Wigs", children who have benefited from previous gala funds. They will walk the runway with sponsor escorts. There will also be great food, music, live and silent auctions. Funds raised will help provide services for children with disabilities beyond what is covered by insurance and Medicaid. This may include outpatient therapy, parent support, community awareness, collaboration with other agencies/programs, and support for inclusive programs in the community. In some cases, services are limited due to insurance visit limits, policy exclusions, or high out of pocket costs. Since opening in August 2015, Launch has brought support to Livingston Parish and surrounding areas by serving over 2100 children with disabilities and their families. No child is turned away due to inability to pay for services. Some ways you can help include:

- Sponsor the event.
- Donate an auction item.
- Mark your calendar and join us on July 20th.

Thanks to people and businesses like you the Launch Gala, has been our largest fundraiser over the past seven years. Last year, the event raised over \$96,000 which provided additional therapy services, community outreach and inclusive events, parent support, and collaboration with other professionals and agencies. As of today, there are over 100 children awaiting services on our waitlist.

It is the mission of Launch to "Help Exceptional Children Lead Extraordinary Lives." We always say "it takes a village" to achieve this work. We invite you to be part of our "village". We could not do it without your support.

If you want to learn more about how you can help or have any questions, please call Dr. Varnado at (225)380-1894 or email us at [chantelle@launchpeds.com](mailto:chantelle@launchpeds.com). You can also learn more about Launch on our website ([www.launchpeds.com](http://www.launchpeds.com)) and social media (Facebook, Twitter, Instagram). Thank you for helping us achieve our mission.

Best,

Dr. Chantelle B. Varnado, Executive Director



## SPONSOR AND DONOR INFORMATION

Thank you for helping Launch achieve our mission to help exceptional children lead extraordinary lives by sponsoring and/or donating an auction item for this event.

Donor Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Committee Member Contact: \_\_\_\_\_

\_\_\_\_\_ Title Sponsor (\$10,000 cash)

\_\_\_\_\_ Gold Sponsor (\$5,000)

\_\_\_\_\_ Silver Sponsor (\$3,000)

\_\_\_\_\_ Bronze Sponsor (\$1500)

\_\_\_\_\_ Auction Item Donation

Value: \$ \_\_\_\_\_

Description: \_\_\_\_\_

\_\_\_\_\_ Cash Donation for Auction Item \$ \_\_\_\_\_

\_\_\_\_\_ Other \_\_\_\_\_

Please arrange item pick up with a committee member by July 1<sup>th</sup>, or you can drop it off at 1310 S. Range Ave., Denham Springs, LA. If you need assistance, call Chantelle Varnado (225)380-1894.



## SPONSORSHIP OPPORTUNITIES

Benefits	Title (\$10,000 cash)	Gold (\$5,000)	Silver (\$3,000)	Bronze (\$1,500)
(Company Name) presents "Big Wig Ball"	X			
Logo and company name on photo backdrop	X			
Table placed in prominent location relative to the stage.	X	X		
Prominent table centerpiece and signage will be reflective of company logo and a featured country.	X	X		
\$1000 sponsorship for community outreach event.	X	X		
**Logo and attendees will be included in our featured event. **	X	X	X	
Logo on "Home" page of Launch's website.	X	X	X	
Mention on social media posts related to the event.	X	X	X	
Sponsorship of an event activity (Raffle, Live Auction, Silent Auction, Specialty Drinks, etc.)	X	X	X	
Logo embedded in event slide show and bidding site.	X	X	X	X
Table centerpiece and signage reflective of company logo.	X	X	X	X
Mention in press release	X	X	X	X
Logo on "Events" page on website and Facebook.	X	X	X	X
Logo on digital newsletters.	X	X	X	X

Launch is a 501(c)3. EIN: 47-3554614